

IFW

July 17, 2006

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mail Stop: Amendment
Commissioner for Patents
P.O. Box 1450
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JOAN M. HUNTER

Typed or Printed Name of Person Signing this Certificate

Joan M. Hunter

Signature

July 17, 2006

Date of Signature

Re: Response to Office Action
Inventor: GIBBONS, Patrick J., et al.
Serial No.: 10/813,817
Filed: March 31, 2004
Invention: CUSTOMER INFORMATION CARD GAME
Art Unit: 3711
Examiner: COLLINS, Doris R.
Our Docket: P00870-US-00 (11049.0013)

RESPONSE TO OFFICE ACTION

Dear Examiner Collins:

In response to the May 16, 2006 Office Action ("Office Action"), Applicants submit the following amendments to the claims and remarks.